

## PROGRAMME

### December 4

#### TRANSPORTATION

LECTURER: To be announced  
GUEST SPEAKER: R. A. Emerson,  
Vice-President,  
Canadian Pacific Railway  
Company

### December 11

#### ELECTRONICS

LECTURER: To be announced  
GUEST SPEAKER: G. H. Sheppard,  
President,  
International Business Machines  
Company Limited



UNIVERSITY OF TORONTO  
UNIVERSITY EXTENSION

*Session 1961-62*

Course in

**CANADA'S  
MAJOR INDUSTRIES**

P80 0220  
(36)

## CANADA'S MAJOR INDUSTRIES

### **Mondays**

### **10 lectures**

Canada has since 1946 experienced one of the most dramatic periods of development in her history. The decade of the sixties promises a continuation of this growth based upon population expansion, industrial diversification and sustained exploitation of our mineral wealth. By selecting ten representative industries and examining their relative importance, problems and expansion possibilities, a broad picture of Canada's growth prospects will be presented.

This is the fifth year of this course designed primarily for persons concerned with industry, particularly investors, accountants, lawyers, engineers, suppliers, and those whose professions deal with a cross section of industry.

Each two hour session will consist of three parts:

- A brief introductory lecture outlining the main characteristics of the industry and orienting it in the Canadian economy, and where applicable, the international scene.
- A talk by a senior representative of one of the major companies in the industry, discussing the prospects and problems of his company and of the industry.
- An informal question and discussion period.

#### **LECTURERS:**

M. W. Farrell, Ph.D.,  
Manager of Economic Research,  
The Steel Company of Canada Limited  
K. C. Hendrick, B.A.Sc., M.A.,  
Assistant Manager of Sales,  
Noranda Mines Limited  
P. T. McDevitt, B.A.Sc.  
Sales Manager, Plastics  
Union Carbide Canada Limited  
J. I. McGibbon, B.Eng.,  
Assistant to the Manager of Development,  
Abitibi Power & Paper Company Limited  
E. C. Sievwright, Ph.D.,  
Vice-President,  
Economic Research Corporation Ltd.  
J. J. Singer, Ph.D.,  
Research Director,  
Economic Research Corporation Ltd.

PLACE: Room 254, Mechanical Building

TIME: Mondays, 8:00 p.m. beginning October 2nd to  
December 4

FEE: \$25.00

Registration:

By mail or in person at Room 207, 65 St. George Street, 9 a.m. to 5 p.m. daily, except Saturdays. Information may be obtained by telephoning WA. 3-6611, locals 301, 304, 526, 527. In order to accommodate students and enable them to enrol during the evenings, registrations will be taken:

Monday, September 18th,  
Wednesday, September 20th,  
Monday, September 25th,

from 7:30 to 9 p.m. in the Wallberg Building, corner of St. George and College Streets.

## PROGRAMME

### **October 2**

#### **IRON & STEEL**

LECTURER: M. W. Farrell  
GUEST SPEAKER: A. C. Rae,  
Vice-President & General Manager,  
Atlas Steels Limited

### **October 16**

#### **NATURAL GAS**

LECTURER: E. C. Sievwright  
GUEST SPEAKER: O. L. Jones,  
President,  
Consumers' Gas Company

### **October 23**

#### **PULP & PAPER**

LECTURER: J. I. McGibbon  
GUEST SPEAKER: A. A. Schmon,  
President,  
Ontario Paper Company Limited

### **October 30**

#### **AUTOMOTIVE:**

LECTURER: J. J. Singer  
GUEST SPEAKER: W. W. Booth,  
Vice-President,  
Ford Motor Company of Canada  
Limited

### **November 6**

#### **DISTRIBUTION**

LECTURER: To be announced  
GUEST SPEAKER: S. Steinberg,  
President,  
Steinberg's Limited

### **November 13**

#### **CHEMICAL**

LECTURER: P. T. McDevitt  
GUEST SPEAKER: J. S. Dewar,  
Vice-President,  
Union Carbide Canada Limited

### **November 20**

#### **OIL**

LECTURER: E. C. Sievwright  
GUEST SPEAKER: To be announced

### **November 27**

#### **MINING**

LECTURER: K. C. Hendrick  
GUEST SPEAKER: Hon. R. H. Winters,  
President,  
Rio Tinto Mining Company of  
Canada Limited